

## 6 Memorable Open House Ideas

By Kimberly Dawn Neumann



A lot of sellers will stress over their open house—it's the major showcase event in the selling process, and you want to kick off with a bang. But who says you can't have fun, raise money for charity, or build ties with local businesses, too?

If you want your home to really stand out (and attract a lot of prospective customers), a little creativity goes a long way. Check out these fun ideas for events that just happen to simultaneously show off your "for sale" sign.

Call it a charity event

Consider using your open house to promote a local, noncontroversial, and worthwhile charity (think animals).

### Stage a design trend party

The basic idea here is that you have an educational event where attendees learn about new trends and your space gets shown off at the same time.

"I have done this type of open house before in homes I've already staged, where I will show seven to 10 different items trending in the home decor world and how to use them," says **Tori Toth**, a home stager and author of "Feel at Home: Home Staging Secrets for a Quick and Easy Sell."

“There is usually a good turnout, because everyone always wants to know how to refresh their space. In general, you can probably get the stager to do such a presentation for free to promote themselves and all you have to do is supply drinks/snacks and maybe some folding chairs.”